The 28th Annual

Chestertown Tea Party Distance Classic and

RUN FOR RADCLIFFE

Sponsorship Packet

The Chestertown Tea Party

2024

Run FOR RADCLIFFE

Distance Classic Race

Questions? Comments? Concerns? Contact us!

Carolyn Thompson, Sponsorship Coordinator | cthompson@radcliffecreekschool.org

Nick Singleton, Race Organizer | nsingleton@radcliffecreekschool.org

Race Day: May 25, 2024 | Sponsorships Due: April 26, 2024

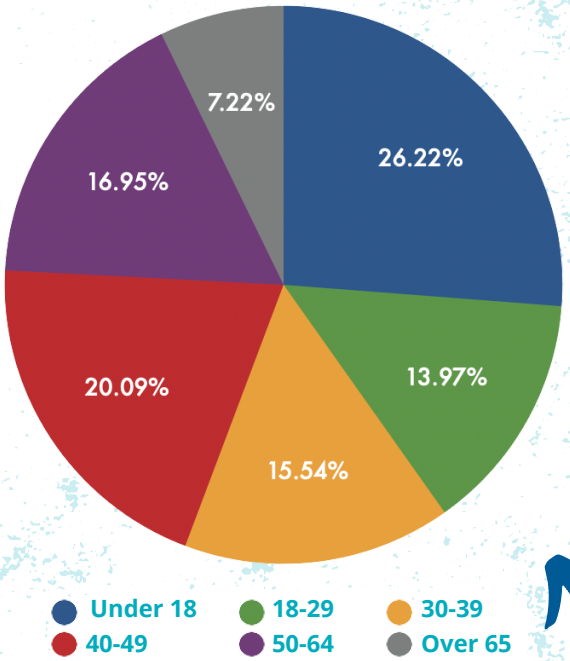
Scan Here

Learn More

Key Demographics From Last Year's Race!

Age Breakdown

Under 18	26.22%	167 participants
18-29	13.97%	89 participants
30-39	15.54%	99 participants
40-49	20.09%	128 participants
50-64	16.95%	108 participants
Over 65	7.22%	46 participants



Gender Breakdown

54% Female ***46% Male***

Top Five Towns

Runners Have Called Home

Chestertown
Worton
Church Hill
Centreville
Millington

Plus, hundreds of visitors coming from Delaware and over the Bay Bridge.

A Business' Dream!

An Amazing Opportunity

The Run For Radcliffe is known as a Family Event! As shown by this age breakdown, nearly 75% of participants and visitors have spending power.

Seize this opportunity by reserving a tax-break qualifying sponsorship today!

201 Talbot Blvd., Chestertown, MD 21620 | 410.778.8150 | www.radcliffecreekschool.org

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Corporate Sponsorships

Step Up Your Strategy!

With nearly 700 participants, the Run For Radcliffe is the perfect tax-break qualifying advertising opportunity!

Top Finisher

$5000 Donation

Includes all the perks of the Sprinter class, PLUS:

- Top Billing on Race Banner
- Logo on Sweet Treat tickets
- Complimentary registration for 10 runners

Jogger

$500 Donation

Name listed on:

- Event t-shirts
- Registration website
- Marketing emails
- Radcliffe Creek's website, social media, Newsletter and press releases featuring the Run
- Recognition in RCS annual report

Strider

$1000 Donation

Name/logo listed on:

- Race banner
- Event t-shirts
- Registration website
- Marketing emails
- Radcliffe Creek's website, social media, newsletter and press releases featuring the Run
- Recognition in RCS annual report

Also includes:

- Complimentary registration for 2 runners

Sprinter

$2500 Donation

Includes all the perks of the Strider class, PLUS:

- Space designated for table/tent to distribute promotional materials and messaging
- Name/Logo featured with other Sprinter Sponsors on Mile Marker One
- Opportunity to include offer, coupon code, or other message emailed to Run registrants
- Complimentary registration for 5 runners

Elite

Ask our Race Organizer

Customizable Packages including the perks of the Top Finisher class, PLUS additional opportunities such as:

- DJ Sponsorship
- Award Ceremony sponsor
- Announce the start of the Races
- Unlimited opportunities!

Note: The tax-deductible portion of your sponsorship will exclude benefits provided, such as event t-shirts and run registrations. RCS will confirm the deductible amount upon receipt of the donation.

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Corporate Sponsorship Form

Did you know over 60% of RCS students receive financial aid? As the only K-8 school on Maryland's Eastern Shore primarily serving students with learning differences, your support directly helps families in need who rely on the customized educational services that RCS provides.

Organization Information

Name of Organization	*Website*
Address	*City / State / Zip*
Phone Number	*Primary Contact's Email Address*
Name/Title of Primary Contact	*Primary Contact's Email Address*

Sponsorship Level

Please select your sponsorship level below:

- ☐ *Elite Sponsor - Contact Us!*
- ☐ *Top Finisher Sponsor - $5000*
- ☐ *Sprinter Sponsor - $2500*
- ☐ *Strider Sponsor - $1000*
- ☐ *Jogger Sponsor - $500*

Payment

Check Enclosed (please make check payable to Radcliffe Creek School): ☐ *YES*

Invoice us at this email address: _____

If you wish to pay via credit card, please call our office at 410.778.8150 x105.

Scan Here

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