

— The 27th Annual —

Chestertown Tea Party Distance Classic and

RUN FOR RADCLIFFE

Sponsorship Packet



Questions? Comments? Concerns? Contact us!

Nick Singleton, Race Organizer | 410.778.8150 | nsingleton@radcliffecreekschool.org

Race Day: May 27, 2023 | Sponsorships Due: April 7, 2023



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Key Demographics From Last Year's Race!

Age Breakdown

Under 18	24.69%
18-29	14.58%
30-39	14.45%
40-49	20.73%
50-64	19.56%
Over 65	5.99%

Gender Breakdown

53.87% Female

45.84% Male

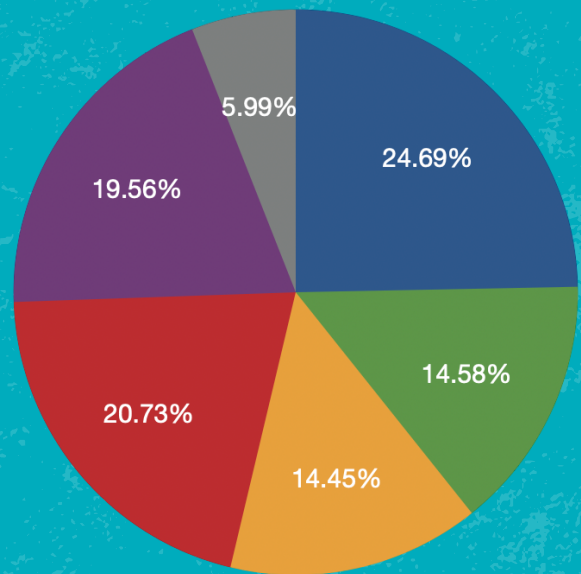
Note: 0.29% of participants did not disclose their gender.

Top Five Towns

Runners Have Called Home

Chestertown
Centreville
Worton
Millington
Church Hill

**Plus, hundreds of visitors coming from
Delaware and over the Bay Bridge!**



Under 18 18-29 30-39
40-49 50-64 Over 65

A Business' Dream! An Amazing Opportunity

The Run For Radcliffe is known as a Family Event! As shown by this age breakdown, over 75% of participants and visitors have spending power!

**Seize this opportunity by reserving a
tax-break qualifying sponsorship today!**



Distance Classic Race



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Corporate Sponsorships

Step Up Your Strategy!

With nearly 800 participants, the Run For Radcliffe is the perfect tax-break qualifying advertising opportunity!

Top Finisher \$5000 Donation

Includes all the perks of the
Sprinter class, PLUS:

- Logo on Sweet Treat tickets
- Complimentary registration for 10 runners

Sprinter \$2500 Donation

Includes all the perks of the
Strider class, PLUS:

- Space designated for table/tent to distribute promotional materials and messaging
- Name/Logo featured with other Sprinter Sponsors on Mile Marker One
- Opportunity to include offer, coupon code, or other message emailed to Run registrants
- Complimentary registration for 5 runners

Strider \$1000 Donation

Name/logo listed on:

- Race banner
- Event t-shirts
- Registration website
- Marketing emails
- Radcliffe Creek's website, social media, newsletter and press releases featuring the Run
- Recognition in RCS annual report

Also includes:

- Complimentary registration for 2 runners

Jogger \$500 Donation

Name listed on:

- Event t-shirts
- Registration website
- Marketing emails
- Radcliffe Creek's website, social media, Newsletter and press releases featuring the Run
- Recognition in RCS annual report

Customizable Packages
including the perks of the
Top Finisher class, PLUS
additional opportunities such
as:

- DJ Sponsorship
- Award Ceremony sponsor
- Announce the start of the Races
- Unlimited opportunities!

Elite
**Ask our Race
Organizer**





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Corporate Sponsorship Form

Prefer digital? This form is also available online!

Organization Information

Name of Organization

Website

Address / City / State / Zip

Phone Number

Name/Title of Primary Contact

Primary Contact's Email Address

Sponsorship Level

Please mark the corresponding box for whichever sponsorship level your organization would like to partake:

☐ Elite Sponsor - Contact Us!

☐ Top Finisher Sponsor - \$5000

☐ Sprinter Sponsor - \$2500

☐ Strider Sponsor - \$1000

☐ Jogger Sponsor - \$500

Payment

Check Number: _____

Invoice us at this address: _____

Credit Card Number: _____

Expiration Date

CSV or Security Code